

McCormick Bridgehouse & Chicago River Museum

CORPORATE CLUB 2010

Membership



Presidium Circle - \$5,000

- Special week of free unlimited admissions for your employees and clients as well as their guests
- Unlimited guest passes for employee and/or client use
- Private guided tour for up to 25 guests
- Four family season passes
- Four Bridge Lift tickets to view the Michigan Avenue Bridge gears at work
- Invitations to exclusive member events for you and your guests
- Recognition on annual donor plaque at the Bridgehouse Museum, in Friends' annual report and newsletter, and on museum website
- Employee discount of 10% on museum store merchandise

Benefactor - \$2,500

- Special week of free admission for your employees and clients and one guest each
- 500 guest passes for employee and/or client use
- Three family season passes
- Three Bridge Lift tickets to view the Michigan Avenue Bridge gears at work
- Invitations to exclusive member events for you and your guests
- Recognition on annual donor plaque at the Bridgehouse Museum, in Friends' annual report and newsletter, and on museum website
- Employee discount of 10% on museum store merchandise

Patron - \$1,000

- Special week of free admission for your employees and clients
- 150 guest passes for employee and/or client use
- Two family season passes
- Two Bridge Lift tickets to view the Michigan Avenue Bridge gears at work
- Invitations to exclusive member events for you and your guests
- Recognition on annual donor plaque at the Bridgehouse Museum, in Friends' annual report and newsletter, and on museum website
- Employee discount of 10% on museum store merchandise

Leader - \$500

- 80 guest passes for employee and/or client use
- One family season pass
- Recognition on annual donor plaque at the Bridgehouse Museum, in Friends' annual report and newsletter, and on museum website
- Employee discount of 10% on museum store merchandise

Sustainer - \$250

- 40 guest passes for employee and/or client use
- Recognition on annual donor plaque at the Bridgehouse Museum, in Friends' annual report and newsletter, and on museum website

Supporter - \$100

- 15 guest passes for employee and/or client use
- Recognition in Friends' annual report

Current Audience:

More than 1,000 people visit our museum monthly, and our numbers are growing. In 2008, we had visitors from 47 states and 33 countries. 49% of visitors in 2008 were from Illinois.

Media Exposure in 2009:

Crain's Chicago Business
Chicago Tribune
Chicago Sun-Times
Midwest Living Magazine
New York Times
Time Out Chicago
WLS Channel 7
WMAQ Channel 5
WTMX—The Mix 101.9 FM
Various magazines, on-line news outlets and blogs

A portion of your membership is tax-deductible. You may choose to waive some of the benefits listed and the amount of your support that is tax-deductible will increase.

Please contact Ozana Balan King at (312) 939-0490, ext. 23, for more information.

Friends of the Chicago River



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Overview



The Museum

Nestled inside the southwest tower of the Michigan Avenue Bridge, the McCormick Bridgehouse & Chicago River Museum uncovers the marvels of the Chicago River. Spiral your way to the top of the five-story structure and find out how a prairie stream held the key to transforming a marsh into a metropolis in less than a century. Whether it's learning why the river's flow was reversed or how plant and animal species once nearly lost are now returning, the Bridgehouse Museum shares the story of how the Chicago River changed with the growth of a city.

The historic bridge tower is itself a relic of another time. Envisioned by Daniel Burnham in the 1909 *Plan of Chicago* and designed by Edward H. Bennett, the Beaux-Arts structure celebrates the vision of Michigan Avenue as the grand boulevard that would unite the north and south sides of the city. The Bridgehouse Museum also houses the gears of the landmark bridge. Visitors are treated to a rare look at the innerworkings of the bridge that is lifted by two 108 horse power engines.

The Bridgehouse Museum is located at the corner of Michigan Avenue and Wacker Drive, and its entrance is on the riverwalk level. The museum is open from spring until fall and for special events throughout the year.

Why Become a Member

A program of Friends of the Chicago River, the Bridgehouse Museum helps build a broad base of support for the river's ongoing recovery. Your Corporate Club membership dollars will help Friends reveal the inextricable link between the river and its namesake city to thousands of people. Museum guests will leave inspired and equipped to personally contribute to the revitalization of the river.

By becoming a Corporate Club member, your company positions itself as a champion of responsible environmental stewardship. You will also help sustain our city's cultural vibrancy, further enriching the quality of life in Chicago.

Membership offers benefits such as museum passes, private tours, community recognition and more. Whether you share the benefits with your staff, members, associates or clients, they can easily take advantage of our centrally-located, ingenious and unique museum.

Our River

The Chicago River has always been at the heart of our city's progress. First engineered for commerce, then for sewage, it both caused *and* accommodated the growth of our metropolis. Yet for decades it suffered from pollution and neglect, becoming inhospitable to people and wildlife. Today, the river is undergoing a renaissance that is once again changing our city, giving rise to new residential and commercial developments, vibrant wildlife habitat, river recreation and exciting tourist destinations.

"A clean and healthy Chicago River is both an environmental and aesthetic asset to our city, helping make Chicago an increasingly desirable place to live, work and play. As a river neighbor, our company is invested in the success of the Bridgehouse Museum and Friends' work to educate people about our river and give them the tools to participate in its revitalization."

**David Blake, Publisher
Crain's Chicago Business**

Friends of the Chicago River



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Reply Form



Please complete the information below to help Friends of the Chicago River properly recognize your participation.

- I want to join the Bridgehouse Museum Corporate Club! Select one:
- Presidium Circle \$5,000
 - Benefactor \$2,500
 - Patron \$1,000
 - Leader \$500
 - Sustainer \$250
 - Supporter \$100

For recognition purposes list my name or company name as:

_____ please print

- I would like to discuss membership benefits further. Please contact me.

Contact information

Name _____

Title _____

Company _____

Address _____

City, State and Zip _____

Daytime phone _____ Email _____

Payment method

- My check made payable to Friends of the Chicago River is enclosed.
- Charge my: American Express Discover MasterCard VISA
Card number _____
Expiration date _____ 3-4 digit security code _____
Card holder's name and billing address (if different than above) _____

- My company will send a check separately. Expect it in about _____ weeks.

Return this form to:

Bridgehouse Corporate Club
FRIENDS OF THE
CHICAGO RIVER
28 E. Jackson Blvd., Suite 1800
Chicago, IL 60604
Fax: (312) 939-0931

For questions or additional
information, please contact:
Ozana Balan King
Museum Director
(312) 939-0490, ext. 23
obalan@chicagoriver.org